

# Claire A. Mashaw

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## EDUCATION

### Emory University, Goizueta Business School

Atlanta, GA

*Bachelor of Business Administration*, Marketing | Double Major: Film and Media

May 2028

GPA: 3.83/4.0; Dean's List (Fall 2024, Spring 2026)

*Relevant courses:* Introduction to Film, Film Production, Marketing, Data and Decision Analytics

## WORK EXPERIENCE

### Kids Video Connection

Atlanta, GA

*Social Media and Marketing Intern*

Jun. 2026 – Jul. 2026

- Produced and edited short-form video content for a nonprofit organization focused on teaching media literacy and social-emotional learning through video production.
- Collaborated with leadership to develop engaging multimedia content and communication materials that support KVC's educational mission.

### Whiskey Bird

Atlanta, GA

*Greeter*

May 2026 – Present

- Provided friendly, efficient customer service in a fast-paced restaurant environment by greeting and seating guests, managing reservations and waitlists, and coordinating with servers to maintain smooth front-of-house operations.

### Very Online Agency

Washington, DC & Denver, CO

*Production Assistant*

Jul. 2025 – Aug. 2025

- Served as on-site production assistant for video shoots with clients, including NFL Defensive Player of the Year Pat Surtain II and restaurant chain Cava
- Coordinated with production crew on set operations, equipment setup, basic set design, and catering logistics, contributing to efficient workflows and on-time shoot completion

### Coppermine Fieldhouse

Baltimore, MD

*Receptionist*

May 2023 – Jul. 2025

- Oversaw scheduling with thirty counselors and other staff and managed camp activities, handled calls from prospective customers, and assisted current customers and vendors
- Managed the camp phone number and email address, addressed customers from ten camp locations, used multiple organizational software platforms

## LEADERSHIP & COMMUNITY INVOLVEMENT

### Pi Beta Phi Sorority, *Director of Academics*

Jan 2025 – Present

- Supporting members with study plans, rewarding academic successes, and organizing study events

### Emory Television and Film Club (eTV), *Production Chair*

Sep 2024 – Present

- Collaborating with the production team to produce three short film projects per semester
- Coordinate members to complete tasks throughout the production and post-production process
- Create Instagram content to promote club events, projects, and meetings

## SKILLS & INTERESTS

**Software Skills:** Proficient in MS Word, Excel, PowerPoint; Adobe Premiere, Photoshop, Illustrator, Canva

**Social Media Skills:** Proficient in Instagram, TikTok, Twitter

**Other Activities:** Emory Women in Business Club, Emory Young Democrats

**Interests:** Film and media (favorite films: *Almost Famous*, *All That Jazz*); writing film reviews; art and drawing; running